



Meeting Notes 10/8/2025 8:30 am

In Attendance:

Kerry Metzger, Jack McEvoy, Anne Lisa, Kristen Laporta, Hannah Kern, Karen Jung, Janice Cocchi, Chris Barrows, Alex Rodriguez

Welcome, New Members:

- Kim Leal-Eways – Kidz Pediatric Dentist
- Dex Polizzi – Sidewalk Savers

Falloween – October 25, 2025 | 11:00 AM–2:00 PM | Town Center

- Hannah and April will represent the Chamber at the event table.
- Activities and items include: popcorn, friendship bracelets, candy, and Chamber T-shirts for sale (\$20).
- A new popcorn machine has been ordered and will be available for Falloween.

Fall Membership Drive

- Ronnie updated the business zones to include new businesses.
- Members were assigned zones to visit or call businesses to encourage renewals and new memberships.
- Karen Jung and Janice Cocchi offered to assist with the membership drive — reach out if you need support.
- New and renewing members will receive a brochure and window cling during their visit.

VCOC Brochure

- New brochures have been printed.

Township Streetscape

- Kerry will schedule a meeting with the town to invite business owners to attend a presentation by the township engineer and provide feedback.
- Once a date and time is set, an email will be sent out to all members.

FIFA / World Cup

- Kerry will coordinate a meeting with the town to discuss events planned during the World Cup.
- Chambers and local businesses will be invited to participate.

Late Night Shopping – Thursday, December 4, 2025 | 6:00–8:00 PM

- Event Chair: Janice Cocchi — contact Janice if you'd like to volunteer.
- Hot chocolate station planned at The Collective Bookstore.
- Karen Jung and Kerry will reach out to the Verona Choir to arrange caroling along Bloomfield Ave.
- Considering a \$25 participation fee for non-members, which includes placement on the event map and social media promotion.
- Jack will explore renting the vacant bank space on Bloomfield Ave to allow home-based or service businesses to participate.

Casino Night – February 7, 2026 | VCC Ballroom

- License paperwork has been submitted.
- Hannah Kern will lead the Sponsorship Committee.
- A flyer with sponsorship levels has been printed for distribution.

- Social media and promotional campaign will launch November 1, 2025.

Fair in the Square – December 6, 2025

- The Chamber will host a table at the event.
- Welcome bags and popcorn will be distributed.
- Snacks will be offered as prizes for the prize wheel.
- Volunteers: Karen Jung and Jack McEvoy
- A Sign-Up Genius link will be shared for members to select volunteer time slots.