



Meeting Notes 9/24/2025 5:30 pm

In Attendance:

Kerry Metzger, Jack McEvoy, Anne Lisa, Kristen Laporta, Hannah Kern, Karen Jung, Victoria Liu, April Lehman, Ken Frazza, Ronnie Cappola, Andrea Lacotte

Miracle Walk – October 5, 9:00 AM, Verona Park

- The Chamber team is registered under *Team Verona*.
- Kerry ordered a banner.
- Members are encouraged to join and participate.

Falloween – October 25, 11:00 AM–2:00 PM, Town Center

- Hannah and April will represent the Chamber at the tables.
- Activities/items: popcorn, friendship bracelets, candy, and Chamber T-shirts for sale (\$20).

Fall Membership Drive

- Ronnie updated business zones to include new businesses.
- Members will be assigned zones for recruiting and renewals.
- The membership fee will increase to \$175/year.
- The membership package will include: a T-shirt, a window cling, a brochure, and a bag.

FIFA Event – Rock Spring Country Club (WO)

- Hosted by the West Orange Chamber of Commerce.
- Focus: how local businesses can benefit from the World Cup.

Late Night Shopping – Thursday, December 4, 2025

- Will ask Janice to chair this event.
- Hot chocolate station planned at The Collective Bookstore.
- Exploring participation from local choirs for caroling along Bloomfield Ave.
- Considering a \$25 participation fee for non-members. The fee would include placement on the event map and social media coverage.

Casino Night – February 7, 2026, VCC Ballroom

- Paperwork for the license has been filed.

Seminar presented by Marilyn Burgas of Evolve Wellness Center, “The Importance of the Nervous System Harmonization in the Workplace”

Next meeting 10/8/2025 8:30 am VCC Firemen Room 2nd Flr.