



Meeting Notes 9/10/2025 8:30 am

In Attendance:

Kerry Metzger, Jack McEvoy, Anne Lisa, Kristen Laporta, Hannah Kern, Karen Jung, Chris Barrows, Christy DiBartolo, Janice Cocchi, and Kate Curren

Welcome New Members:

- Lisa Sallzari, The Mane Place II
- Alex Rodriguez, Blue Skai Healing

Guest Speaker:

- Tom and Haley, Two Cents
 - Presented their business: a private customer-to-owner feedback app.
 - The Chamber will organize a class for business owners in Verona and nearby towns, as well as other local Chambers, to hear the presentation.

Miracle Walk – October 5, 9:00 AM, Verona Park

- Chamber team registered under “Team Verona.”
- Kerry ordered banner.
- Members are encouraged to join and participate.

Fall Membership Drive

- Ronnie will update business zones to include new businesses.
- Members will be assigned zones for recruiting and renewals.
- Membership fee increasing to \$175/year.

- The membership package will include: T-shirt, window cling, brochure, and bag.

Member Contact Email

- Ask Ken to update the “Contact” email title to “Verona Chamber of Commerce” so members recognize it.

FIFA Event – Rock Spring Country Club, WO – Tues. 9/16, 8:30 AM

- Hosted by WO Chamber of Commerce.
- Focus: how local businesses can benefit from the World Cup.

Late Night Shopping – Thursday, 12/4/2025

- Hot chocolate station at The Collective Bookstore.
- Exploring participation of local choirs for caroling along Bloomfield Ave.

Streetscape Town Meeting – 9/12

- Kerry and Chrissy will attend.
- Discussion of potential business community involvement.

Casino Night – 2/7/2026, VCC Ballroom

- Quote received from Full House Casino Events (tables, dealers, chips, tickets).
- Kerry is submitting a gaming license application to the state.
- Hannah will chair the Sponsorship Committee.
- Jack will chair the 50/50 and Super Bowl Committees.
- Members encouraged to volunteer for committees.