



Meeting Notes 8/13/2025 8:30 am

Attendees- Kerry Metzger, Jack McEvoy, Kristen LaPorta, Ken Frazza, April Lehman, Karen Jung, Janice Cocchi, Victoria Liu

Township / Business News

- In the fall –Sustainable Verona & PSEG, talking to them about doing a presentation for all business owners in Verona – grants are available
- Have general meeting for everyone in town – 10 AM breakfast type meeting?
- PSEG energy audit- 80% rebate
- Business owners, not just property owners can qualify
- Concentrate on being visible not only for the community but also for the businesses
- Street scape plans are being conducted in the business district on Bloomfield Ave, Kerry attended meeting about it, member / architect Christy DiBartolo will be invited

New

- Andrea LaCotte volunteered to be the coordinator between the Chamber & the SCA (Schools Community Association) for sponsorship opportunities in the public schools – she will be sending out emails – steps to take to save everyone time & effort
- Email for back to school night Sept 25 – Verona HS – sponsorship opportunity
- Introducing new partnership – supporting schools and local businesses
- Posting agenda week before meeting
- Please have members email 2 weeks ahead of meeting if there's something you'd like to add to agenda
- Our paypal account is back up! Will be added to social media and website as soon as we get the correct coding

Membership Renewals

- Many members are coming up for renewal on their annual dues
- We'd like to divide the town into zones and have members visit to get new members / renew members
- Window decals, t-shirts, brochure, hand owners nice neat package and ask for renewal

Chamber Merch

- t-shirts are \$15 for members or \$20 for non-members
- Sell at upcoming events
- Look into creating a business card for Chamber?
- Look into labels from Amazon so we can use paper bags for event giveaways

Upcoming Events

- August 27th evening meeting canceled Next meeting Sept 10th, 8:30am
- Create treat bags for Fall-o-Ween? Ask members to donate bags of candy
- Sponsorship opportunities?
- Volunteers to help run table
- Chamber to join miracle walk on Oct 5?
- October 20- looking for Friday or Saturday date open at the community center instead

Testimonials

- Would love more member testimonials to post on social media & website