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## Meeting Notes 7/9/2025 8:30 am

### **In Attendance:**

Kerry Metzger, Jack McEvoy, Anne Lisa, Kristen Laporta, Marilyn Burgos, Hannah Kern, Karen Jung, Andrea Lacotte, Rich Blaney, April Lehman, and Chris Barrows

### **Event Updates:**

#### **Wellness Fair Recap & Suggestions for Next Year:**

- Vendors were pleased with the new location in the Ballroom.
- Consider charging an additional fee for vendors who bring equipment for live demonstrations.
- Schedule more demos in the front lobby area for better visibility.
- Next year's event is scheduled for March 22, 2026.
- Announcements will be made throughout the fair to introduce scheduled demonstrations.
- The Chamber distributed 70 branded bags to attendees.
- The Patch ad reached 67,000 views.

### **Taste of Verona:**

- The Junior Women's Club will host the event this September.

### **Comedy Night:**

- Scheduled for Monday, October 20, 2025, at the VCC Ballroom.
- Members are encouraged to email Kerry with ideas.

- A separate planning meeting will be scheduled.

### **Summer Concert – July 23, 2025 (Chamber Sponsored):**

- The Chamber will host three tables:
  1. Chamber Information
  2. Popcorn
  3. Friendship Bracelet Making
- At least 5 volunteers are needed to staff the tables.

### **Meet & Greet:**

- **August 7 at 5:30 PM at the Verona Inn.**

### **Chamber Participation in Community Events:**

- Miracle Walk – October 5
- NJ Devils Event at South Mountain – November 2
- More details to follow.

### **Membership Renewals:**

- Members will be assigned zones to follow up with businesses due for renewal.
- Focus will be on highlighting Chamber accomplishments and benefits.
- Ken has the list of expiring memberships and will send an initial email.
- Members will follow up with calls and in-person visits by zone.
- Window clings have arrived and will be distributed by members.
- Andrea Lacotte will update the Chamber brochure.
- T-shirts are on order and will be ready for members to wear at the concert.

- April will post a summary of Chamber accomplishments on social media.
- The township is working to attract more film productions. A link is available on the township website.